



استان:

کارشناسی (سنتی)

نیمسال اول ۸۹-۸۸

تعداد سؤالات: تستی: ۳۰ تشریحی: ۵

نام درس: زبان انگلیسی (۲)

زمان آزمون: تستی: ۴۵ تشریحی: ۴۵ دقیقه

رشته تحصیلی و کد درس: مدیریت جهانگردی

آزمون نمره منفی دارد ○ ندارد ⊗

۱۳۳۵۰۰۲

مجاز است.

استفاده از: —

کد سری سؤال: یک (۱)

امام علی^(ع): برتری مردم به یکدیگر، به دانشها و خردهاست؛ نه به ثروتها و تبارها.**A. Find the correct answers (a, b, c, or d).**

- A person who supports an idea or course of action is called a(n)
a. opposer b. enemy c. proponent d. antivillain
- Social and cultural effects of tourism have to do with the way in which tourism affects people. "Which" refers to
a. the way b. effect c. people d. tourism
- With the development of low-cost, direct air-transportation, is easily introduced into previously isolated societies. Things are no longer like before.
a. change b. no change c. stability d. continuity
- Tourism can to increased intercultural understanding.
a. lose b. miss c. avoid d. lead
- His aggressive reaction only the situation. It made the situation worse.
a. improved b. developed c. exacerbated d. increased
- The history and traditions that a country has had for years is called its
a. property b. population c. geography d. heritage
- There can be both positive and socio-cultural impacts resulting from tourism.
a. affirmative b. negative c. imperative d. competitive
- Tourism can be a major stimulus for conservation of important elements. "Stimulus" means
a. effect b. factor c. impetus d. result
- That country is going to be in difficulties.
a. finance b. financial c. finances d. financially



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10. He disliked his parents' views.

- a. conserve b. conservation c. conservatively d. conservative

11. The place to which somebody or something is going or being sent is called

- a. destination b. origin c. place of birth d. place to be born

12. All the animals of an area or a period of time are called its

- a. fauna b. climate c. weather d. flora

13. There have been some major natural such as flood, hurricanes, and earthquakes in this part of the country.

- a. customs b. habits c. traditions d. disasters

14. There are obvious implications about them. "Obvious" means

- a. dark b. clear c. hard d. hidden

15. Disasters are not uncommon in the tourism industry. "Uncommon" means

- a. strange b. unusual c. dangerous d. unnatural

16. Japan is a country.

- a. develop b. development c. developed d. developes

17. Good tourism service designers should be remunerated. "Remunerated" means

- a. limited b. restricted c. rewarded d. avoided

18. Such opportunities could generate additional sources of financing to pay for the environmental services.

"Generate" means

- a. produce b. gain c. obtain d. get



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19. The black car goes as fast the blue car.
a. so b. as c. such d. than
20. The historic quarter of the city was very attractive. "Quarter" means
a. part b. city c. town d. village
21. Urban tourism is primarily concerned with two motivations: and culture.
a. custom b. habit c. tradition d. business
22. The objectives of tourism development are diffuse and often interlinked with other objectives.
"Objectives" means
a. links b. purposes c. knowledge d. opportunities
23. I enjoy the of my own home.
a. privatize b. private c. privacy d. privately
24. The crystal vase is thin and It can easily break.
a. hard b. solid c. liquid d. fragile
25. Higher levels of income have allowed more people to participate in a greater variety of pursuits.
"Allowed" means
a. prevented b. permitted c. stopped d. postponed
26. Does the presence of tourists in your country give you a sense of pride? "Pride" in Persian is
a. سرعت b. ثروت c. تعصب d. غرور
27. It is important that everybody has equal rights in the society. "Equal" in Persian is
a. مساوی b. نامساوی c. بیشتر d. کمتر



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28. If such an event were to occur then Barbados Advocate would undoubtedly be one of the most vociferous complainants. "Undoubtedly" in Persian is

- a. به طور مشکوک b. به طور آهسته c. بدون شک d. سریعاً

29. The circle of the impoverishment of the tourism management should be broken by new models. "Management" in Persian is

- a. مدیر b. مدیریت c. اداره کردن d. نتیجه گرفتن

30. The flow of visitors to cities is remarkably even throughout the year. "Throughout" in Persian is

- a. قسمتی b. از جهتی c. مستقیماً d. سرتاسر

B. Translate the following sentences into Persian.

سؤالات تشریحی:

ب. جمله‌های زیر را به فارسی ترجمه کنید.

1. To travel the world, the couple worked hard, spent a little and saved more. (1 point)
2. Tourism can promote cross-cultural exchange of tourists and residents learning more about one another's cultures, resulting in greater mutual understanding. (1 point)
3. Keep your communication simple. Think about the people involved, in this instance the tourists, and how they will feel. (1 point)
4. Turkey forms a bridge between Asia and Europe and has been impacted by the cultures of these two continents. It has a variety of climates. (1 point)
5. Rearrange the words in order to make complete sentences. Note that the general rule of word order in English is subject, verb, object, adverb of place, and adverb of time. (1 point)